

## DAFTAR PUSTAKA

- Abdul Aziz, Y. dan Chok, N.V. (2013), "*The role of Halal awareness, Halal certification, and marketing components in determining Halal purchase intention among non-Muslims in Malaysia: a structural equation modeling approach*", *Journal of International Food and Agribusiness Marketing*, Vol. 25 No. 1, pp. 1-23.
- Aertsens, J., M, K., Verbeke, W., Buysse, J. dan Van, G. (2011), "*The influence of subjective and objective knowledge on attitude, motivations and consumption of organic food*", *British Food Journal*, Vol. 113 No. 11, pp. 1353-1378.
- Ajzen I. (2005). *Attitudes, Personality, and Behavior*. (2nd ed.). Britain: Open University Press.
- Ajzen, I., dan Madden, T. J. (1986). *Prediction of goal-directed behavior: Attitudes, intentions, and perceived behavioral control*. *Journal of experimental social psychology*, 22(5), 453-474.
- Alam S. S, R. Mohd, dan B. Hisham, "*Is religiosity an important determinant on Muslim consumer behavior in Malaysia?*" *Journal of Islamic Marketing*, vol. 2, iss. 1, pp. 83-96, 2011.
- Al-Mohamed, F.F. (1997), "*Personal interview with Fathi Al-Mohamed*", Managing Director, Gulf Media International, Manama.
- Angelina, J, dan Japariato, E. (2014). "*Analisis Pengaruh Sikap, Subjective Norm dan Perceived Behavioral Control Terhadap Purchase Intention Pelanggan SOGO Department Store di Tunjungan Plaza Surabaya*". *Jurnal Strategi Pemasaran*, Vol. 2, No. 1, pp 1-7.
- Arshia M, dan Muhammad M. B, (2012), "*Intention to choose Halal products: the role of religiosity*", *Journal of Islamic Marketing*, Vol. 3 Iss: 2 pp. 108 – 120
- Assael, H. (2001). *Consumer Behavior and Marketing Action*. Singapur: Thomson Learning.
- Augusty, F. 2006. *Metode Penelitian Manajemen*. Semarang: Badan Penerbit Universitas Diponegoro.
- Badan POM. Kosmetika Mengandung Bahan Berbahaya. Diakses 2 Maret 2016 dari [www.pom.go.id](http://www.pom.go.id)
- Badan Pusat Statistik. 2015. *Data Pemeluk Agama di Indonesia*. Diakses 26 Maret 2016 dari [demografi.bps.go.id](http://demografi.bps.go.id).

B. O'Connell, "Dimensions of religiosity among Catholics," *Review of Religious Research*, vol. 16, no. 3, pp. 198-207, 1978.

Bonne, K., Vermeir, I., Bergeaud-Blackler, F. dan Verbeke, W. (2007), "Determinants of Halal meat consumption in France", *British Food Journal*, Vol. 109 No. 5, pp. 367-386.

Bonne, K., Vermeir, I. dan Verbeke, W. (2008), "Impact of religion on halal meat consumption decision making in Belgium", *Journal of International Food and Agribusiness Marketing*, Vol. 21 No. 1, pp. 5-26.

Bonne, K., Vermeir, I., Bergeaud-Blackler, F. dan Verbeke, W. (2007), "Determinants of Halal meat consumption in France", *British Food Journal*, Vol. 109 No. 5, pp. 367-386.

Che Ahmat, N., Mohd Radzi, S., Zahari, M.S.M., Muhammad, R., Abdul Aziz, A. dan Ahmad, N.A. (2011), "The effect of factors influencing the perception of price fairness towards customer response behaviors", *Journal of Global Management*, Vol. 2 No. 1, p. 22.

Cobb-Walgren, C. J., Ruble, C. A., dan Donthu, N. (1995). *Brand equity, brand preference, and purchase intent. Journal of advertising*, 24(3), 25-40.

Delener, N. (1990), "The effects of religious factors on perceived risk in durable goods purchase decisions", *Journal of Consumer Marketing*, Vol. 7 No. 3, pp. 27-38.

De Run, E., Butt, M., Fam, K. dan Jong, T. (2010), "Attitudes towards offensive advertising: Malaysian Muslims' view", *Journal of Islamic Marketing*, Vol. 1 No. 1, pp. 25-36.

Dodds, W. B., Monroe, K. B., dan Grewal, D. (1991). *Effects of price, brand, and store information on buyers' product evaluations. Journal of marketing research*, 307-319.

Dwiwiyati A, Wahyudin dan Siti, Z. (2011), "Aspek Religiusitas Dalam Keputusan Pembelian Produk Halal", *JEBA*, Vol.13, No.1, p. 2-3.

E. D. Run, M. Butt, K. Fam, dan T. Jong, "Attitudes towards offensive advertising: Malaysian Muslims' view," *Journal of Islamic Marketing*, vol. 1, no. 1, pp. 25-36, 2010.

Engel, J. F., Blackwell, R. D. dan Miniard, P.W. (1995). *Consumer Behavior* (8th ed.). Forth Worth: The Dryden Press.

Engel, F. James; Roger D. Blackwell; dan Paul W. Miniard. 1994. *Perilaku Konsumen*. Edisi keenam jilid 1. Jakarta: Binarupa Aksara.

Fishbein, M., dan Ajzen, I. (1975). *Belief, attitudes, intention, and behavior. An introduction to theory and research*. Massachussets: Addison-Wesley.

Ford, J.B., LaTour, M.S. dan Honeycutt, E.D. (1997), "An examination of the cross-cultural female response to offensive sex role portrayals in advertising", *Journal of International Marketing Review*, Vol. 14 No. 6, pp. 409-23, Electronic version.

Ghozali, Imam, 2012. *Aplikasi Analisis Multivariate Dengan Program SPSS*, Edisi Keempat, Penerbit Universitas Diponegoro

Gracia, A. (2007), "Organic food product purchase behaviour: a pilot study for urban consumers in the South of Italy", *Spanish Journal of Agricultural Research*, Vol. 5 No. 4, pp. 439-451.

Hamdan, H., Issa, Z.M., Abu, N. dan Jusoff, K. (2013), "Purchasing decisions among Muslim Consumers of processed halal food products", *Journal of Food Products Marketing*, Vol. 19 No. 1, pp. 54-61.

Hasim Azreen Jihan Che Mohd dan Musa Rosidah. 2013. *Modeling the Effects on the Attitude of Young Adult Urban Muslim Women towards Halal Cosmetic Products: New Insights for Championing the Halal Economy*, *International Journal of Education and Research*, Vol. 1 No. 7 July 2013.

Hayat M. Awan Ahmad Nabeel Siddiquei dan Zeeshan Haider, (2015), "Factors affecting Halal purchase intention-evidence from Pakistan's Halal food sector", *Management Research Review*, Vol. 38 Iss 6 pp. 640 – 660.

Jalaluddin. 2010. *Psikologi Agama*. Jakarta: Rajawali Pers.

JDIH POM. Keputusan Mentri tentang Kosmetik. Diakses 26 Maret 2016 dari <http://jdih.pom.go.id>

Kamali, M. (2003), *Principles of Islamic Jurisprudence*, Islamic Texts Society, Cambridge.

Kuncoro, Mudrajad. (2009). *Metode Riset untuk Bisnis dan Ekonomi*, Edisi 3, Jakarta: Erlangga.

Kotler, P. (2009). *Marketing Management*, 10th ed. New Jersey: Prentice Hall.

Lada, S., Tanakinjal, G.H. dan Amin, H. (2009), "Predicting intention to choose Halal products using theory of reasoned action", *International Journal of Islamic and Middle Eastern Finance and Management*, Vol. 2 No. 1, pp. 66-76.

LPPOM MUI. 2015. *Daftar Kosmetik Halal di Indonesia*. Diakses 26 Maret 2016 dari [e-lppommui.org](http://e-lppommui.org)

Mada, Yudhi Prasetya. 2005. *Analisis Pengaruh Sikap terhadap Perilaku, Norma Subyektif dan Kontrol Kepemilikan yang Dirasakan terhadap Niat dan Perilaku Konsumen*. Infestasi, 1 (1), h: 79-88.

Morganti, P dan Silvio, P. (2008), “*EU borderline cosmetic products review of current regulatory status*”, Vol. 26, pp. 392-397.

Mowen, J. C., dan Minor M. (2002). *Perilaku Konsumen*, ed 5. Alih bahasa: Dwi Kartini Yahya. Jakarta: Erlangga

Mukhtar, A., dan Mohsin Butt, M. (2012). *Intention to choose Halal products: the role of religiosity*. *Journal of Islamic Marketing*, 3(2), 108-120.

Mullen, K., Williams, R. dan Hunt (2000), “*Irish descent, religion and food consumption in the west of Scotland*”, *Appetite*, Vol. 34 No. 1, pp. 47-54.

Nailul, M. (2015). *Pengaruh Tingkat Religiusitas, dan Brand Liking Terhadap Pengambilan Keputusan Pembelian Produk Makanan Halal Sertifikat MUI dengan Sikap terhadap Merek sebagai Variabel Intervening (Studi Pada Konsumen Kebab Turki Baba Rafi Di Malang)*. *Jurnal Ilmiah Mahasiswa FEB*, 3(2).

Peter, J.P., dan J.C., Olson (2000), “*Consumer Behavior and Marketing Strategy*”, McGraw-Hill Inc.: Singapore.

Syihab, Quraish. 1997. *Wawasan al-Quran*. Bandung: Mizan

Rahman, Asrarhaghihi, dan Rahman. 2015. “*Consumers and Halal Cosmetic Products: Knowledge, Religiosity, Attitude and Intention*”, *Journal Of Islamic Marketing*, Vol 6 lss 1 pp. 148-163.

Reinartz, W., Haenlein, dan M., Henseler, J., 2009. An empirical comparison of the efficacy of covariance-based and variance-based SEM. *International Journal of Research in Marketing* 26 (4), 332–344.

Schiffman, L.G. dan L.L. Kanuk (2004), “*Consumer Behavior*”, 7th ed., New Jersey: Prentice Hall International, Inc

Sekaran, U. (2006), *Research Methods For Business Metodologi Penelitian Untuk Bisnis* Buku I Edisi 4, Penerbit Salemba Empat, Jakarta.

Shah, H., Aziz, A., Jaffari, A. R., Waris, S., Ejaz, W., Fatima, M. dan Sherazi, K.(2012), *The Impact of Brands on Consumer Purchase Intentions*, *Asian Journal of Business Management* 4(2): 105-110.

Sheppard, B. H., Hartwick, J., dan Warshaw, P. R. (1988). *The theory of reasoned action: A meta-analysis of past research with recommendations for*

*modifications and future research. Journal of consumer Research, 325-343.*

Sigit, M. 2006. *Pengaruh Sikap dan Norma Subyektif terhadap Niat Beli Mahasiswa sebagai Konsumen Potensial Produk Pasta Gigi Close Up. Jurnal Siasat Bisnis, 11 (1), h: 81-91.*

Simamora, B. 2002. *Panduan Riset Perilaku Konsumen.* Gramedia: Jakarta.

Stobbelaar, D.J., Casimir, G., Borghuis, J., Marks, I., Meijer, L. dan Zebeda, S. (2007), “*Adolescents’ attitudes towards organic food: a survey of 15 to 16 year old school children*”, *International Journal of Consumer Studies*, Vol. 31 No. 4, pp. 349-356.

Sugiyono (2008), *Metode Penelitian Bisnis*, Penerbit Alfabeta, Bandung.

Sumarwan, Ujang dkk, *Riset Pemasaran dan Konsumen: Panduan Riset dan Kajian: Kepuasan, Perilaku Pembelian, Gaya Hidup, Loyalitas dan Persepsi Resiko*, PT Penerbit IPB Press, Bogor, 2011.

Swastha dan Irawan, 2001. *Manajemen Pemasaran Modern*, Liberty. Yogyakarta

Swimberghe, K., Sharma, D. dan Flurry, L. (2009), “*An exploratory investigation of the consumer religious commitment and its influence on store loyalty and consumer complaint intentions*”, *Journal of Consumer Marketing*, Vol. 26 No. 5, pp. 340-347.

Urbach, Nils dan Ahlemann, F. (2010). *Structural equation modelling in informations systems research using partial least squares.* *Journal of Information Technology Theory and Application*, 11 (2).

W. C. Swidi, M. G. Hassan, A. A. Hosam, dan A. W. M. Kassim, “*The mainstream cosmetics industry in Malaysia and the emergence, growth, and prospects of halal cosmetics*,” in *Proc. the Third International Conference on International Studies (ICIS 2010)*, Hotel Istana Kuala Lumpur, December 1-2, 2010, pp. 1-20.

Yoo, B., Donthu, N. dan Lee, S. (2000). *An examination of selected marketing mix elements and brand equity.* *J Acad Mark Sci.*, 28 (2), 195–211

Zeithaml, V. A., Berry, L. L. dan Parasuraman, A. (1996). *The Behavioral Consequences of Services Quality.* *Journal of Marketing*, 60, April, 31-46.

\_\_\_\_\_. 2012. “*Hampir Separuh Penyakit Kulit Karena Produk Kosmetik*”. Dalam [health.detik.com](http://health.detik.com)