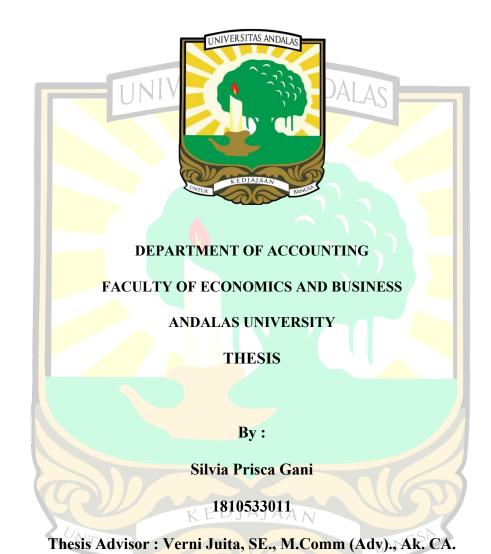
THE IMPACT OF PERCEIVED RISK AND DIGITAL FINANCIAL LITERACY IN INTENTION TO USE PAY LATER AMONG GENERATION $X,\,Y,\,AND\,\,Z$



Submitted to fulfill the requirements to obtain a bachelor degree in accounting

PADANG 2022

DEPARTMENT OF ACCOUNTING

FACULTY OF ECONOMICS AND BUSINESS

ANDALAS UNIVERSITY

THESIS APPROVAL LETTER

Herewith, stated that:

Name : SILVIA PRISCA GANI

Student ID : 1810533011

Degree : Bachelor Degree (S1)

Field of Study: International Accounting

Thesis Title: The Impact of Perceived Risk And Digital Financial Literacy in

Intention to Use Pay Later Among Generation X, Y, And Z

Has already passed the thesis seminar on July, 15th, 2022 based on procedures and regulation prevailed in the Faculty of Economics, Andalas University

KEDJAJAAN

Padang, 31 Augustst 2022

Head of International

Accounting Program

ThesisAdvisor

Dian Yuni Anggraeni, SEI., Ms.Ak NIP. 199206122018032001

Verni Juita, SE., M.Comm (Adv)., Ak. CA. NIP. 197509052000032002

LETTER OF STATEMENT

I am who undersign this letter hereby declare that the thesis entitled: "The Impact of Perceived Risk And Digital Financial Literacy in Intention to Use Pay Later Among Generation X, Y, And Z", is the result of my own work to obtain an academic degree in college and performed with the best of my knowledge, there is no work or opinions written or published by others, except those written in the text and mentioned in the bibliography. If in this thesis found plagiarism, I will receive a sanction given for the title that I get.

Padang, August 31st 2022

Who gives the statement

Silvia Prisca Gani 1810533011

KEDJAJAAN

BANGSA

Alumna's
UniversityNumber

SILVIA PRISCA GANI

Alumna's Faculty Number

BIODATA

a). Place/Date of Birth: Purwakarta, April 27th, 1999 b). Parent's Name: Farly Gani and Siska Ekawati c). Faculty: Economics and Business d). Major: International Accounting e). ID Number: 1810533011 f). Graduation Date: September, 10th 2022 g). Grade: Cum Laude h). Lengthof Study: 4 years and 1 month. i). Parent's Address: Vila Gita Permai, Lavender 18, Tilatang Kamang, Agam.

THE IMPACT OF PERCEIVED RISK AND DIGITAL FINANCIAL LITERACY IN INTENTION TO USE PAY LATER AMONG GENERATION X, Y, AND Z

Thesis by: Silvia Prisca Gani

Thesis Advisor: Verni Juita, SE., M.Comm (Adv)., Ak. CA.

ABSTRACT

This study aims to determine the impact of perceived risk and digital financial literacy in intention to use pay later services among generation X, Y and Z. Pay later or Buy-Now-Pay-Later (BNPL) is one of the digital financial services that is currently emerging in the community. It is a new payment method that facilitates customers with credit within a certain limit. Perceived risk is thus defined as "consumers' impression of vulnerability and the conceivable negative consequences associated with the FinTech. The perceived risks are used in this research are financial risk and security risk. Digital financial literacy is defined as a combination of financial literacy and digital literacy, including basic financial knowledge and basic digital skills. The data obtained were 473 respondents spread throughout Indonesia. Data collection uses questionnaires distributed through Google Forms on several social media applications. The approach in this research is quantitative and the design in this study is hypothesis testing which aims to test the effect of each variable. The results of the study indicate that digital

financial literacy has a significant and positive impact in intention to use pay later service among Generations X, Y and Z. Each generations that participated in this research have an adequate knowledge that can affect their intention to use pay later feature. However, perceived financial risk has a significant and positive impact in intention to use pay later service only in Generation Z and perceived security risk is proven to have no significant impact in each generations.

Keywords: Perceived Risk, Financial Risk, Security Risk, Digital Financial Literacy, Generation X, Generation Y and Generation Z.

