

## CHAPTER 5

### CLOSING

#### 5.1 Conclusion

After going through several analyzes regarding the Project of Processing Clamshell Waste From Seafood Restaurant, starting from business prospects, business opportunities from utilizing waste from seafood restaurants into goods of economic value, becoming a solution to solving social problems in the city of Padang, observing the target market, competitors and environment, and business model design, marketing and finance. Allows our products to compete in the market and is a profitable business to run.

Conceptually, this project aims to make a profit and become a solution to the problem of accumulation of seafood restaurant waste in the city of Padang by recycling it into goods of the sale value.

In the future, we will continue to innovate in product manufacturing by conducting surveys and seeking feedback from customers as well as observing and weighing the ever-changing market conditions.

#### 5.2 Suggestion

After conducting interviews with prospective customers and receiving various inputs, this project is planned to be further developed in terms of products. This means that we will provide product customization according to customer requests. so that it can increase customer satisfaction and follow market developments