

“Determinant of Intention to Reuse E-Wallet in Financial Transaction Among Z-Generation”

THESIS

*Thesis is submitted to fulfill the requirements for a bachelor degree in Management
Department – Faculty of Economics and Business Andalas University*



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Thesis by: Fauzia Wendrisa

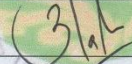

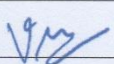
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ABSTRACT

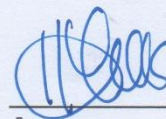
Industrial revolution 4.0 brings a digital transformation. Changes that occur in financial transactions are the payment system. Payment systems using cash (*cash*) have begun to be replaced by non-cash payment systems (*cashless*). This study aims to determine the impact of perceived usefulness, perceived ease of use, trust, perceived risk, and financial literacy on interest in re-using e-wallet among Z Generation in Padang City. This study applied quantitative descriptive with online survey technique. In this study, the questionnaires was administered to Z-Generation in Padang City. This study found that perceived usefulness and perceived ease of use has a positive significant correlation with interest in reusing e-wallet. Perceived risk has a negative dissignificant correlation with interest in reusing e-wallet. Trust and Financial Literacy has a positive dissignificant correlation with interest in reusing e-wallet.

Keyword: TAM; Intention to Reuse E-Wallet; Z-Generation

This thesis is already examined and passed on July 26th 2022

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