



**ACCOUNTING DEPARTMENT**

**FACULTY OF ECONOMICS AND BUSINESS**

**UNIVERSITAS ANDALAS**

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**MAPPING APPLIED BLOCKCHAIN TECHNOLOGY IN FINTECH START-  
UP COMPANIES (INDONESIA, MALAYSIA, SINGAPORE, PHILIPPINES  
AND VIETNAM)**

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#### ABSTRACT

*This study analyzes the potential and benefit for blockchain technology to be used in start-up companies by mapping the application of blockchain technology in start-up companies in Southeast Asia (Indonesia, Malaysia, Singapore, Philippines, and Vietnam). The research was conducted using a qualitative approach. The results of this study finds the mapping of blockchain technology applied to fintech start-up companies in Southeast Asia (Indonesia, Malaysia, Singapore, Philippines, and Vietnam). These findings show fintech start-up companies that applied blockchain technology as service or goods like token or digital asset and the potential of applying blockchain technology.*

**Keyword: Blockchain Technology, Financial Technology, Start-up Companies and Mapping Start-up Companies.**