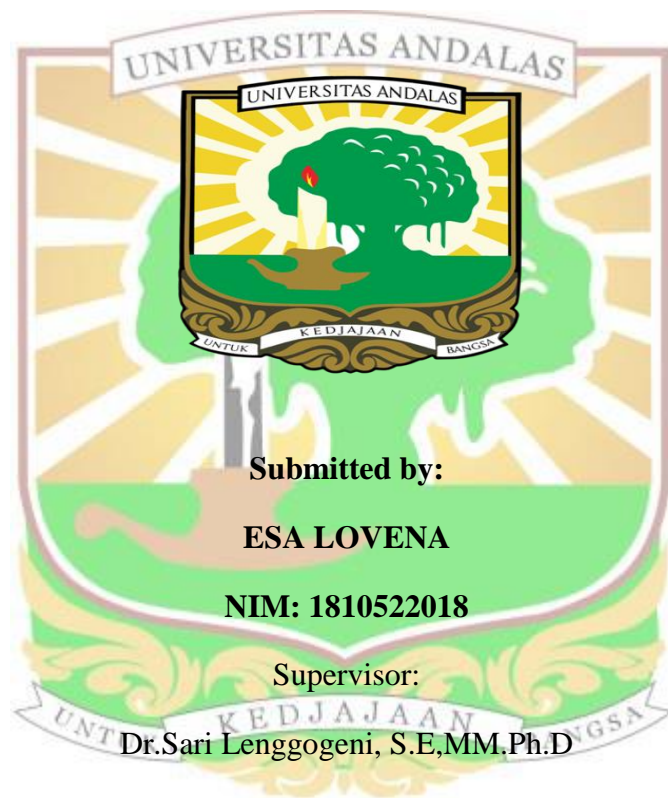


**How Threat Severity, Threat Susceptibility, and Travel Fear Could Affect
Resilience during COVID-19 Pandemic**

THESIS

Thesis is submitted to fulfill the requirements for a bachelor degree in Management
Department Faculty of Economic and Business Andalas University



BACHELOR DEGREE INTERNATIONAL MANAGEMENT

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How Threat Severity, Threat Susceptibility, Travel Fear Could Affect Resilience during COVID-19 Pandemic

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ABSTRACT

COVID-19 was declared a pandemic by the WHO in March 2020. One of the sectors most affected by the spread of COVID-19 is tourism. This study examines the travel behavior of Indonesian tourists during the COVID-19 period. This study uses a quantitative approach and hypothesis testing with a sample size of 350 distributed using an online survey technique with purposive sampling method. The data is processed using the SEM application with SmartPLS 3.3.6. This study aims to explore How Threat severity, Threat susceptibility Could Affect Travel fear and Resilience during COVID-19 pandemic. This study found that threat severity and threat susceptibility had a positive effect on travel fear. Then Travel fear has a positive relationship with Resilience. Threat severity has a negative and insignificant effect on Resilience. Then Threat Susceptibility has a negative and significant effect on resilience. Then, travel fear is able to mediate the relationship between threat severity and resilience. But travel fear is not able to mediate the relationship between threat susceptibility and resilience.

Keywords: *Threat severity, threat susceptibility, travel fear, resilience, and Pandemic Covid-19*

This thesis is already examined and passed on March 21th, 2021. This abstract already approved by supervisor and examiners:

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