

**THE INFLUENCE OF ONLINE LEARNING, PARENTAL INVOLVEMENT,
AND MOTIVATION TOWARDS STUDENT ACADEMIC PERFORMANCE
OF STUDENT UNDERGRADUATE MANAGEMENT STUDY PROGRAM,
ANDALAS UNIVERSITY**

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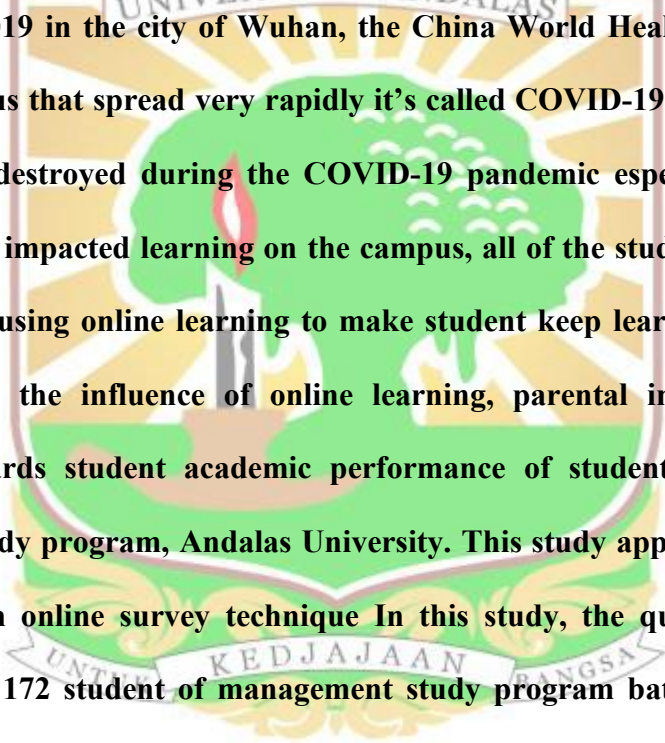
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ABSTRACT



At the end of 2019 in the city of Wuhan, the China World Health Organization found a new virus that spread very rapidly it's called COVID-19 virus. All sector human life got destroyed during the COVID-19 pandemic especially education sector. Covid-19 impacted learning on the campus, all of the student sent back to their home and using online learning to make student keep learning. This study aims to explore the influence of online learning, parental involvement, and motivation towards student academic performance of student undergraduate management study program, Andalas University. This study applied quantitative exploratory with online survey technique In this study, the questionnaire was administered to 172 student of management study program batches 18 and 19. The study using SmartPLS 3.3 for data analysis. This study found that online learning, parental involvement, and motivation has a positive and significant influence towards student academic performance.

***Keywords:* Online Learning, Parental Involvement, Motivation, Student Academic Performance, Covid-19 Pandemic.**