

**A STUDY OF ATTITUDE TOWARD E-LEARNING MEDIA DURING COVID-19
PANDEMIC**

(Case Study: Student of Economic Faculty in Andalas University)

THESIS

Proposed as One of the Requirement to Achieve the Bachelor Degree Title on S1
Study Program of Management Department in Economic Faculty of Andalas University.




S1 STUDY PROGRAM OF MANAGEMENT DEPARTMENT

ECONOMIC FACULTY

ANDALAS UNIVERSITY

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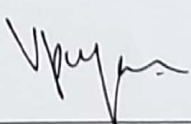


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ABSTRAK

The Covid-19 pandemic that occurred in 2020, which attacked the entire world, caused a change in habits that occurred. The pandemic has had a significant impact on the educational system across the world. Where learning that is done face-to-face has now become online learning. The aim of this study. This article discusses the problem of applying usability principles, focusing on the three criteria, there are, ease of navigation, interactivity and speed, to the applications (Zoom, Skype, Youtube, Whatsapp and i-learn faculty) used for online learning. And its influence on the attitude toward E-learning. A questionnaire was voluntarily completed by 142 undergraduate students who took online learning at the Faculty of Economics, Andalas University. The results show that ease of navigation, interactivity and speed of the applications have a positive influence to attitude toward E-learning. It is intended that this research may be utilized as a model for future research, and that it can be improved with more usability variables and better techniques.

Key Word : *Usability, Online Learning, Attitude toward E-learning*

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