

## DAFTAR KEPUSTAKAAN

- Ahmad. (2011). The Impulse Buying Behaviour of Consumers for The FMCG Product In Jadhapur. *Australian Journal of Basic and Applied Sciences*. Vol 11, pp.1704-1710.
- Amiri et al. (2012). Evaluation of Effective Fashionism Involvement Factor Effect On Impulse Buying Of Customer Condition of Interrelation Between These Factors. *Journal of Basic and Applied Scientific Research*. Vol 9, pp. 413-9419.
- Foroughi et al. (2014). The Causes of Impulse Buying Behaviour Among Iranian Shoppers. *Asian Social Science*. Vol 10, pp. 1911-2025.
- Faradillah et all (2013). Persepsi resiko (Perceived Risk) Konsumen dalam Perilaku Belanja Daring Busana Muslim di Kalangan Mahasiswi Berhijab Trend di Kota Malang ditinjau dari Tipe Kepribadian Disc. *Journal Psikologi*. Psikologi UB. Repository.ub.ac.id. Diunduh Pada Tanggal 28 April 2016.
- Ghozali, Imam. 2011. *Aplikasi Analisis Multivariate dengan Program SPSS*. Semarang:UNDIP.
- Harmancioglu, Finney, Joseph. (2009). Impulse Purchases of New Products: An Empirical Analysis. *Journal of Product & Brand Management*. Vol 18, pp. 27-37
- Hela et all. (2013). Pemakaian Jilbab Kreasi Baru di Kalangan Mahsiswi (Studi Kasus) Terhadap Mahasiswi Universitas Negeri Semarang. *Journal of Education, Society and Culture*. Vol 2 no 2.
- [id.m.wikipedia.org](http://id.m.wikipedia.org) (diakses pada tanggal 28 April, 07 : 30 WIB)
- Irani, Hanzaee. (2011). The Effect of Iranian Consumers Buying Tendencies on Utilitarian and Hedonic Shopping Value. *African Journal of Business Management*. Vol 5, pp. 7449-7460.
- Japariyanto, E. dan Sugiyono Sugiharto (2011). *Pengaruh Shopping Lifestyle dan Fashion Involvement Terhadap Impulse Buying Behavior Masyarakat High Income kota Surabaya*. Jurnal Manajemen Pemasaran vol 6, pp. 32-41.
- Kim, Easton. (2011). Hedonic Tendencies and The Online Consumer : An Investigation of The Online Shopping Process. *Journal of Internet Commerce*. Vol 10, pp. 68-90.
- Kotler, Philip. 2009. *Manajemen Pemasaran*. Jilid 2. Jakarta : PT. Indeks.
- Muruganatham, Bhakat. (2013). A Review of Impulse Buying Behaviour. *International Journal of Marketing Studies*. Vol 5, pp. 1918-7203.
- Park, Kim, Forney. (2006). A Structural Model of Fashion-Oriented Impulse Buying Behaviour. *Journal of Fashion Marketing and Management*. Vol 10, pp. 433-446.

Pentecost, Andrews. (2010). Fashion Retailing and The Bottom Line: The Effects of Generational Cohorts, Gender, Fashion Fanship, Attitudes and Impulse Buying on Fashion Expenditure. *Journal of Retailing and Consumer Services*. Vol 17, pp. 43–52.

Schiffman, Leon & Kanuk, Leslie Lazar. 2008. *Consumer Behaviour*, 7th Edition. Jakarta: PT.Indeks.

Sekaran, Uman. (2006). *Metodologi Penelitian Untuk Bisnis*. Edisi 2. Jakarta: Salemba 4.

Sekaran, Uman. (2006). *Metodologi Penelitian Untuk Binis*. Edisi 1. Jakarta: Salemba 4.

[Sindonews.com](http://Sindonews.com) (diakses pada 18 Maret 2016, 20:34 WIB)

Sugiyono. 2009. *Metode Penelitian Kuantitatif Kualitatif dab R&D*. Jakarta:Alfabeta.

Suhartini et al. (2016). Pengaruh *Shopping Lifestyle, fashion involvement* dan *Hedonic Shopping Motivation* Terhadap *Impulse Buying*. Vol 5.

Tirmizi, Rehman, Saif. (2009). An Empirical Study of Consumer Impulse Buying Behaviour In Local Markets. *European Journal of Scientific Research*. Vol 28, pp. 522-532.

Utami, Cristina Whidya. 2006. Manajemen Ritel : *Strategi dan Implementasi Ritel Modern*. Jakarta : Salemba Empat.

Vazifehdoost, Rahnama, Mousulan. (2014). Evaluation of The Influence of Fashion Involvement, Personality Characteristics, Tendency to Hedonic Consumption and Store Environment on Fashion-Oriented Impulse Buying. *Mediterranean Journal of Social Sciences*. Vol 5, pp. 2039-2117.

Vieira. (2009). An Extended Theoretical Model of Fashion Clothing Involvement. *Journal of Fashion Marketing and Management*. Vol 13, pp. 179-200.

Yamin & Kurniawan. (2009). *SPSS Complete*. Edisi 1. Jakarta: Salemba Infotek.

[Www.bisnis.com](http://Www.bisnis.com) ( diakses pada 18 Februari 2016, 14:30 WIB)

[Www.sindonews.com](http://Www.sindonews.com) (diakses pada 18 Maret 2016, 20:34 WIB)

[Www. www.indonesia-investments.com](http://Www.www.indonesia-investments.com) ( diakses pada 2 April 2016, 13:00 WIB)

[www.bimkul.com](http://www.bimkul.com) (( diakses pada 2 April 2016, 14:00 WIB)