

**WOMEN'S STRATEGIES OF REQUESTS AS DEPICTED IN THE LITTLE
WOMEN MOVIE**

Thesis

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By:

Rifka Sukma Putri

1810731012



Supervisor:

Dr. Ike Revita, M.Hum.

NIP. 197309301999032001

**ENGLISH DEPARTMENT
FACULTY OF HUMANITIES
ANDALAS UNIVERSITY
PADANG**

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ABSTRACT

The study of request strategies used by female characters in *Little Women* in their daily lives is discussed in this study. This study aims to find the types of request strategies and the possible factors in the use of strategies carried out by female characters in the *Little Women* film. The data taken for analysis was collected using one of the methods proposed by Sudaryanto (1993), namely free-to-play observation. The data were analyzed using the theory of request strategy proposed by Blum-Kulka (1989) and the theory of factors influencing the use of strategies proposed by Brown and Levinson (1987). The results of the analysis are presented descriptively in this study. The female character in *Little Women* uses nine types of request strategies when asking for something, namely: (1) mood derivable (25.45%), (2) hedged performatives (2.72%), (3) performatives (1.81 %), (4) obligation statements (11.81%), (5) want statements (12.72%), (6) preparatory queries (13.69%), (7) suggestory formulae (22.72%) , (8) strong hints (4,54%), (9) mild hints (4,54%). This study shows that the dominant type of request strategy used by all female characters in the film *Little Women* in daily conversation is mood derivable as much as 28 times (25.45%). The female characters in *Little Women* tend to reinforce their request sentences in everyday conversations to make listeners do what they ask and to show how clear and polite they are when making requests. In addition, this study found two factors that influence the use of these strategies used by female characters in *Little Women* when asking for something, namely payoffs (40.94%) and relevant circumstances (59.06%). The most dominant factor used by female characters in *Little Women* is relevant circumstances as many as 65 (59.06%). It was concluded that the female characters in *Little Women* wanted to enhance and emphasize their request to strengthen the statement they had mentioned for their request sentence by using relevant circumstances.

Keywords: *request strategies, request speech act strategy, women's strategy*

ABSTRAK

Kajian strategi permintaan yang digunakan oleh karakter wanita di film *Little Women* dalam kehidupan sehari-hari dibahas dalam penelitian ini. Penelitian ini bertujuan untuk menemukan tipe-tipe strategi permintaan serta faktor-faktor yang memungkinkan dalam penggunaan strategi yang dilakukan oleh karakter wanita dalam film *Little Women*. Data yang diambil untuk dianalisis dikumpulkan dengan salah satu metode yang dikemukakan oleh Sudaryanto (1993), yaitu observasi simak bebas libat cakap. Data tersebut dianalisa menggunakan teori strategi permintaan yang dikemukakan oleh Blum-Kulka (1989) dan teori faktor yang mempengaruhi penggunaan strategi yang dikemukakan oleh Brown and Levinson (1987). Hasil analisis ditampilkan secara deskriptif dalam penelitian ini. Karakter wanita di dalam film *Little Women* menggunakan sembilan tipe strategi permintaan ketika meminta, yaitu: (1) *mood derivable* (25,45%), (2) *hedged performatives* (2,72%), (3) *performatives* (1,81%), (4) *obligation statements* (11,81%), (5) *want statements* (12,72%), (6) *query preparatory* (13,69%), (7) *suggestory formulae* (22,72%), (8) *strong hints* (4,54%), (9) *mild hints* (4,54%). Penelitian ini menunjukkan tipe strategi permintaan yang dominan digunakan oleh semua karakter wanita di dalam film *Little Women* di dalam percakapan sehari-hari adalah *mood derivable* sebanyak 28 kali (25,45%). Karakter wanita di dalam film *Little Women* ini cenderung memperkuat kalimat permintaan mereka pada percakapan sehari-hari untuk membuat pendengar melakukan apa yang mereka minta serta untuk menunjukkan seberapa jelas dan sopan ketika mereka dalam melakukan permintaan. Selain itu, dalam penelitian ini ditemukan dua faktor yang mempengaruhi penggunaan strategi tersebut yang digunakan oleh karakter wanita di film *Little Women* pada saat meminta sesuatu, yaitu *payoffs* (40,94%) dan *relevant circumstances* (59,06%). Faktor paling dominan yang digunakan oleh karakter wanita di dalam film *Little Women* adalah *relevant circumstances* sebanyak 65 (59,06%). Disimpulkan bahwa karakter wanita di film *Little Women* ingin meningkatkan serta menekankan permintaan mereka dalam memperkuat pernyataan yang telah mereka sebutkan untuk kalimat permintaannya dengan menggunakan faktor *relevant circumstances*.

Kata Kunci: *strategi permintaan, strategi tindak tutur permintaan, strategi perempuan*