

CHAPTER VI

CLOSING

6.1 Conclusion

The purpose of this study is to provide a proposal for a food and beverage storage media design for delivery services that can solve the problem of gojek drivers in delivery services. The object of this research is gojek drivers who often perform go-food and go-ride services. The resulting design uses the Quality Function Deployment method with a focus on consumer needs and desires.

The design of the selected storage media based on the morphological chart is the second of the three concepts that are used as alternatives. The chosen storage media consisted of baby ripstop material, polyfoam, and aluminum foil foam. The storage media uses two types of yarn, namely nylon and polyester threads. How to use this storage media is carried and can also be attached to the seat of a motorized vehicle. With this design, the designed product can meet the problems of Gojek drivers. It can also be concluded from the answers to questions from the questionnaire that almost all drivers who answered the product were able to solve user problems

6.2 Suggestion

Based on the research conducted, the authors suggest

1. The collection of customer needs is not only drivers who are in the Padang area
2. The next researcher should enlarge the sample used to produce better customer needs
3. The type of thread used on the bag should be more specific
4. Provides an adjustable and sealed food and drink barrier

